

THE ROLE OF STANDARDIZATION TO SUPPORT THE DATA ECONOMY

FIRESIDE-CHAT

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STRONG COMPETITIVE INDUSTRY

DIGITAL ECONOMY

IMPROVE PROCESSES

BUILD UP FROM STRONGEST BUSINESS CASES

SUSTAINABILITY AS DIFFERENTIATING FACTOR

PRIORITIES

- SECURITY
- IDENTIFY HORIZONTAL ISSUES
- MAP OF EXISTING STANDARDS
- FIND THE "EUROPEAN PITCH"
- CROSS-SECTORAL FRAMEWORK

EUROPEAN DATA SHARING

HUGE OPPORTUNITY EUROPEAN INTERNET OF THINGS PLATFORM

